

## **Millier Dickinson Blais Expands Community and Client Service Initiatives**

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Millier Dickinson Blais has expanded its community relations and marketing assistance activities through the appointment of Tarryn Landman as Communications and Operations Coordinator.

“As an active member of the economic development community, we are committed to supporting the growth of this field. Tarryn brings on board the skills we need to develop tools for the advancement of the profession while also using her knowledge of marketing and public relations for the benefit of our clients,” said Paul Blais, partner at Millier Dickinson Blais.

Tarryn has a BA in English Language and Literature from Brock University and a Graduate Certificate in Public Relations from Niagara College. As part of the Graduate Certificate programme, Tarryn interned at the St. Catharines Small Business Enterprise Centre, where she gained experience working with economic development professionals and the communities they serve.

Before joining Millier Dickinson Blais, Tarryn worked in the United Kingdom as an Account Executive for a public relations agency serving the business to business technology sector. As an Account Executive, she was involved with community relations activities, such as newsletters and blogs, and gained experience working with social media tools.

In her new role, Tarryn will be using her communications and public relations skills to work on a variety of communications initiatives while also supporting client projects and members of staff.

“Joining Millier Dickinson Blais is a unique opportunity to work with a company with such a dynamic vision for its own development and the growth of the industry in which it operates. I am excited to work with the Millier Dickinson Blais team to serve economic development professionals and their communities.”

Tarryn is based in our Hamilton office. She is originally from South Africa and now lives in St. Catharines.